



BlueYonder

Virtual Event 2020

icon

devcon

blueyonder.com/icon

Abstracts



**SUPPLY
CHAINS**
save the
WORLD

Global Supply Chains: More Important Now than Ever

Girish Rishi, CEO, Blue Yonder

When the history books are written, 2020 will be remembered as the year of the supply chain. Never before has the need for efficiency, predictability, speed and safety in the world's supply chains been more important, as evidenced by companies' abilities to respond – or not – to the global coronavirus pandemic. Hear Blue Yonder's unique perspective and informed point-of-view on the importance of supply chains today and into the future. It's a message that professionals in every level of business should hear.

Plan and Pivot in Times of Disruption with a Modern, Predictive Supply Chain Platform

Desikan Madhavanur, EVP and Chief Development Officer, Blue Yonder

Agility and visibility have proven time and again to be critical to the backbone of your business – the supply chain. Having the ability to synchronize business planning, execution, delivery and labor means you can predict, plan and optimize your business from end-to-end. Discover how Blue Yonder's Luminare Platform leverages industry-leading artificial intelligence (AI) and machine learning (ML) capabilities to improve your daily operations and keep your company nimble and responsive when disruptions occur.

Extending Business Value and Impact with the Blue Yonder Ecosystem

Wayne Usie, EVP and Chief Market Development Officer, Blue Yonder

Blue Yonder's best-in-class partner ecosystem elevates the total customer experience and delivers exceptional results for companies around the world. Learn how we are collaborating and innovating together to push the boundaries of what's possible in supply chain and retail.

Turning Sustainability Strategy into Reality Throughout the Value Chain

Robert van de Kerkhof, Chief Commercial Officer, Lenzing AG

The adoption of sustainable business practices is a top priority for many business leaders. Lenzing, global producer of wood-based fibers, is ahead of the game with a focus on the "three P's" of responsibility: People, Planet and Profitability. Learn how Lenzing has established a leadership position in this area with a focus on supply chain transparency and visibility.

It Starts with AI: Albertsons' Digital Transformation Journey

Rucha Nanavati, GVP, IT, Albertsons

How did one of America's largest food and drug retailers keep life's essentials on the shelves during a global pandemic while undergoing a digital supply chain transformation? Learn how Albertsons is leveraging artificial intelligence (AI) and machine learning (ML) for supply chain improvements that enhance customer experience and improve operational efficiency.

ARMADA: Delivering During Disruption

Joe Dominijanni, President and COO, ARMADA

Businesses that not only survive, but thrive, during times of disruption are often those with the strongest supply chains. Learn how Armada has embarked on a journey of digital transformation that includes Blue Yonder's planning, logistics and most recently Luminare Control Tower solutions, to help its customers manage demand and operate with agility when their worlds – and in fact everyone's – are suddenly turned upside down.

Durable, Flexible, Transparent and Sustainable: Pactiv's Digital Supply Chain Transformation

Charles "Chuck" W. Whittington, Jr., Vice President and CIO, Pactiv

As the world's largest manufacturer and distributor of food packaging and foodservice products, Pactiv is known for products that are durable, flexible, transparent and sustainable. Those words also describe the company's supply chain as it undergoes a digital transformation that is breaking down siloes, eliminating redundancies, providing greater visibility and delivering an improved customer experience.

The Physi-digital Revolution

Eric Miller, Senior Director, Global Logistics Solution & Optimization, BD

Eric Miller will discuss BD's journey into the merging of the physical and digital supply chain. He will discuss the considerations and perils of starting such a journey, whether the two components are in conflict and one view of the physi-digital supply chain of the future.

Disrupting, Adapting and Accelerating at J.B. Hunt

Shelley Simpson, EVP; Chief Commercial Officer; President, Highway Services, J.B. Hunt

What does it take to create the most efficient transportation network in North America? At J.B. Hunt, it requires disrupting themselves, customers and the industry. Learn how the company is introducing supply chain digitalization that is not only disruptive, but delivers game-changing efficiencies and sustainability.

Future Series

The Future of Planning

Vikram Balasubramanian, Group Vice President - Product Management, Blue Yonder

Robin Tunderman, Vice President Solutions Executive, Blue Yonder

To keep up with fast-changing customer demands, today's supply chain executives traditionally have to choose between responding fast to changes with less accurate plans, or generating more accurate plans through optimization techniques that take more time. In this session, Blue Yonder proposes a new paradigm: digitally integrating planning with execution without having to choose between speed and quality, allowing organizations to predict and pivot to the new reality.

In the future, optimized supply chains will not only adapt to the inevitable changes that happen during execution, but also detect variances early enough so adaptations can be made during planning — when the impact and disruption to operations can be minimized and less costly.

The Future of Retail

Jim Prewitt, Group Vice President - Product Management, Blue Yonder

Sonia Hernandez, Vice President of Retail Planning, Blue Yonder

In today's challenging retail environment, "the customer is king" is more than just a catchphrase. Armed with an enormous number of purchasing options, consumers have incredible power. This session focuses on the core capabilities retailers need to regain power: understanding the needs of individual shoppers, adopting customized pricing and service strategies, and executing flawlessly. This means an increased application of shopper data to enable personalization on a massive scale. It also means leveraging artificial intelligence to automate and accelerate decision-making, sense deviations from plan and self-correct automatically to stay ahead of competitors.

The Future of Distribution and Logistics

Scott Zickert, Group Vice President - Product Management, Blue Yonder

Jagan Reddy, Strategic Advisor, Blue Yonder

Rising consumer expectations, increased attention to sustainability, and new sourcing options for labor, warehousing and transportation — these are just a few of the dynamic forces that are reshaping distribution and logistics. Today virtually every company is being forced to reconsider its business model, corporate strategy and approach to the physical supply chain in light of these trends. This session focuses on the advanced technologies — including artificial intelligence, the Internet of Things and cloud computing — available to provide real-time visibility to customer needs, as well as support real-time logistical responsiveness in meeting those needs.

Luminate Retail (Retail Planning and Merchandise Operations)

Machine Learning and Artificial Intelligence in the Retail Planning Process

Amarnath Banala, Product Manager, Blue Yonder

Joseph Cherney, Project Director, Blue Yonder

Pappy Shah, Product Manager, Blue Yonder

Artificial Intelligence (AI) and Machine Learning (ML) can drive efficiency and more accurate plans across all aspects of the retail business - including the assortment and allocation planning processes. Join the Blue Yonder product team as they discuss several use cases including determining the ideal in-season buy recommendations in assortment and simplifying the allocation need calculations using the sales probability forecast in-season to maximize the profitability of inventory placement.

Allocation & Luminate Clearance Pricing – Price Aware Allocations: Meet Your True Consumer Demands with Proven Machine Learning!

Luis Fonyat, Senior Solutions Advisor, Blue Yonder

For new and existing customers of Allocation, Luis Fonyat, solution delivery principal – retail planning, Blue Yonder will provide an eye opener on the opportunity to leverage the value of Allocation with Luminate Clearance Pricing. In this session, you will understand the synergy between the two solutions and learn about a prescriptive Fast Track implementation approach with speed to value.

Boy Scouts of America: Upgrading Merchandise Management System and adding Business Analysis for MMS

Wayne Shell, Business Systems and Inventory Control Lead, Boy Scouts of America

Wayne Shell, business systems and inventory control lead, Boy Scouts of America, will discuss the path to upgrading to MMS Version 2019.1.0.0 and installing Business for MMS at Boy Scouts of America Supply Group.

Luminate Retail (Category Management and Store)

Innovate, Collaborate, Accelerate – Changing the Model of Category Management at Meijer

Jamie Laming, Manager of Process & Analytics, Meijer

Shelly Huisken, Director of Merchandise Presentation, Meijer

Join Jamie Laming, manager of process & analytics and Shelly Huisken, director of merchandise presentation to learn how Meijer, dunhumby, and Blue Yonder joined forces to bring customer-centric data and space-aware assortments together to deliver an easy to understand, store-specific assortment. Challenges? Learn about the journey to simplify the category management process for merchants.

Floorplan Generator: Macro Space Optimization at Scale

Michael Boughton, Senior Enterprise Analyst, Blue Yonder

Richard Kyle, Product Director, Blue Yonder

Join Richard Kyle, product director, Blue Yonder and Mike Boughton, senior enterprise analyst, Blue Yonder to learn the power of the newest Blue Yonder Category Management solution. You will experience how Floorplan Generator can automate the optimal space allocation for groups of categories on your floorplans.

Demystifying Azure – Store Execution’s Journey to the Platform

Andy Hawkins, Product Manager, Blue Yonder

Attention all Enterprise Store Operations (ESO) customers! Wondering what the future holds for these solutions? The journey to Azure provides a huge toy box full of potential and can make implementing historically challenging IT value propositions feel more like checking a few simple configuration boxes. Join Andy Hawkins, product manager, Blue Yonder, as he provides a high level, behind-the-scenes tour of Microsoft Azure and what it offers for you and the ESO solution.

Customer Obsessed and Digitally Enabled: A Convenience Digital Transformation Journey

Raja Jeevan Kumar Maduri, Product Manager, Blue Yonder

The convenience retail industry is actively becoming even more convenient through digitization, cloud and mobility. Join Raja Jeevan K. Maduri, product manager, Blue Yonder, as he walks you through a leading convenience retailer’s journey to deliver store merchandise, including age restricted product, right to the consumer’s doorstep. You will learn about the components created to help them in this journey and how they can they be leveraged in the store execution space.

Luminate Retail (Price and Promotions)

Reduce Waste Without Sacrificing Your Margin

Robert Jenkins, Head of Supply Chain (Development), Morrisons

Our customers have high expectations on the availability of fresh food. And you are happy to fulfill them with high service levels. But the environmental cost of food waste is getting more and more attention. Manual and rule-based approaches to prevent food waste with intra-daily markdowns tend to be unprofitable and inefficient. Join us to a journey how high service levels and low waste match with high profits and low operational effort with real-time markdown optimization for fresh food.

Lifecycle Pricing for Softlines – Optimize Discounts to Assist with COVID-19 Recovery

Rayann Anderson, Senior Solutions Advisor, Blue Yonder

How can you most effectively clear out end of life inventory as your stores re-open? Are you struggling with how much to reduce the price? What happens if you run a promotion now? Will it generate more profit than the clearance? Join us to understand how Luminate Pricing can help you answer these questions by leveraging cutting edge Machine Learning and Artificial Intelligence

Make Better Pricing Decisions Under Uncertainty

Hannes Sieling, Senior Project Manager, Blue Yonder

Nothing is certain! But what if you are certain about the degree of uncertainty of your future demand and the customer response? Join Blue Yonder experts to learn how our AI engine uses uncertainty to make better pricing decisions and achieve higher profits!

Luminate Logistics

Walmart's Autonomous Warehouse Moonshot: Digital, End-to-End Warehouse Management Transformation

Jared Easton, Business Process Design & Operations Improvement Lead, Walmart

With over 11,000 stores, 2.2 million associates, and 12 e-commerce sites serving 260 million customers per week with a goal of Every Day Low Price, every day low cost is imperative. Join Jared Easton, business process design & operations improvement lead at Walmart to discuss how Walmart and Blue Yonder are working to reduce current infrastructure and IT support costs associated with homegrown solutions, reduce cycle times and time-to-value, and eliminate manual processes handled by multiple systems. Walmart is on the path to building the Autonomous Supply Chain by bridging together Walmart's warehouse management and transportation management solutions to increase efficiencies, decrease costs, and achieve Walmart's moonshot!

Blue Yonder's Approach to Ongoing Value Realization in Logistics

Matthew Butler, Senior Solution Strategy Director, Blue Yonder

Jagan Reddy, Strategic Advisor, Blue Yonder

Join Matthew Butler, senior solution strategy director, Blue Yonder, and Jagan Reddy, strategic advisor, Blue Yonder, as they lay out their vision and roadmap expectations to enable a frictionless SaaS environment. Through Microsoft enabled product investments leveraging the Azure platform, Blue Yonder will converge on 100% uptime deployments at the lowest possible cost. In parallel, investments to enable continuous upgrades will drive agility while low-cost, easily enabled subscription based services will enhanced capabilities of the existing solutions, providing increased depth of operational excellence and extended breadth across the supply chain.

So You've Installed Transportation Management - Now What?

Evan Binkley, Senior Manager of Logistics Capability and Payables, Best Buy

Ryan Grunewald, Associate Manager of Distribution, Best Buy

Best Buy, the world's largest multi-channel consumer electronics retailer with over 1200 stores in the U.S., Canada, China and Mexico, has been on a four year journey of supply chain systems development with multiple transportation management, warehouse management and scheduling applications. After achieving systems and operational stability in logistics, they were challenged with continuing to innovate while managing new systems in the always changing retail supply chain. Evan Binkley, senior manager of logistics capabilities and payables, and Ryan Grunewald, associate manager of distribution from Best Buy will cover the background, the 3 year road map and challenges that they see ahead.

How AB InBev is Using Integrated Real-Time Supply Chain Visibility to Foster High-Performing, Successful Relationships with Carriers & Customers

Andreea Calin, Tech Logistics Manager Europe, AB InBev; Priya Rajagopalan,

Chief Product Officer, FourKites

Creating a single point of truth for shippers, carriers and customers is a cornerstone for digital transformation in supply chains today. The transparency provided by supply chain visibility is a catalyst for promoting trust, while driving efficiency throughout the end-to-end supply chain. In this session, Andreea Calin, tech logistics manager Europe, AB InBev and Priya Rajagopalan, chief product officer, FourKites will explain how AB InBev is leveraging the out-of-the-box integration between Blue Yonder Transportation Management and FourKites' predictive supply chain visibility platform to streamline operations, maximize productivity and delight customers.

Luminate Retail (Workforce Mgt)

How the Disruptors of Today Become the Enablers of Tomorrow

Marty Reynolds, VP, Solutions Executive, Blue Yonder

The workforce environment today is being forced to transform by disruptive forces like technology, societal shifts, and competition. These changes create opportunities for software to create better enablers to combat those disruptions. Marty Reynolds, VP, Solutions Executive, Blue Yonder will show you how BY's Workforce Management solution can tackle those challenges and prepare your business for the future.

Workforce Management is Getting SaaSy!

Mark Amundson, Project Director, Blue Yonder
Sowmya Ananthachary, Project Director, Blue Yonder

Blue Yonder's Workforce Management will be the platform for intelligent technologies to manage your most valuable asset – your people, while leveraging predictive technologies that align business strategy with daily operations. Join Sowmya Ananthachary and Mark Amundson, project directors at Blue Yonder to hear how establishing a Service (SaaS) driven workforce management solution can be quickly deployed to help you build a better future.

Luminate Planning (Forecasting and Replenishment)

Optimizing Mahindra & Mahindra Spares Supply Chain with Blue Yonder

Aniruddh Srivastava, Head of Supply Chain Planning, Mahindra & Mahindra

Did you know that the largest manufacturer of tractors in the world uses Blue Yonder to manage its vast automotive and farm equipment spare parts portfolio? Mahindra & Mahindra (M&M) Spares Business Unit (SBU) has achieved outstanding results over the past 2 years with Blue Yonder's suite of supply chain management products. Tune in to hear Aniruddh Srivastava, Head of Supply Chain Planning, M&M SBU as he walks you through this incredible journey during which they have achieved results that are nothing short of amazing: customer service improved by 10%, response times were reduced by 50%, forecasting accuracy increased by 10%, part-location count improved by 60%, business revenue increased by 10%, and inventory investment was reduced by 15%.

Luminate Demand Edge 101: Explainable Machine Learning Forecasts...For REAL!!!

Christian Scherrer, Solutions Executive, Blue Yonder

"Step Change", "Cross the Chasm", "Quantum Leap".... Choose whatever phrase that you strikes you the most, and it will only begin to describe the sensation that fills you when seeing a 10% increase in forecast accuracy, along with scalability, external factors, and EXPLAINABILITY! Please join us in this session to learn about infusing artificial intelligence and machine learning into your forecasts!

Luminate Planning (Manufacturing Planning)

Manage the Disruptions in Your Tactical Horizon Through Seamless S&OP and S&OE: The Story at Lenzing

Simeon Nachev, Value Chain Manager, Lenzing AG

In the volatile global textile market, adapting to market changes by being agile and responsive is paramount. Simeon Nachev, Value Chain Manager, Lenzing AG, presents how Lenzing AG partnered with Blue Yonder to facilitate a closed-loop S&OP and S&OE process that enables the ability to rapidly evaluate trade-offs between the different demand/supply/financial scenarios.

Luminate Platform

Transform Your Business with the Luminate Platform!

Scott Howley, Group Vice President – Product Management, Blue Yonder

Blue Yonder's Luminate Platform is rapidly innovating to drive efficiency, extensibility and accuracy across the supply chain. Join Scott Howley, group vice president, product management to learn about the latest updates that help you leverage the Luminate Platform to transform your supply chain.

Gain Insights and Respond to the Impact of the Pandemic on Your Supply Chain

Sudarshan Seshadri, Vice President – Product Management, Blue Yonder

Learn how Luminate Control Tower's latest innovations bring critical insights into your supply chains and help you respond to the rising constraints caused by the pandemic.

Luminate Control Tower: BD's Journey to Realization

David Baitman, Lead BD Control Tower, BD

Use this updated description: David Baitman, Lead BD Control Tower, BD, will walk through the high level steps involved with moving Luminate Control Tower from concept to transformational working product. He will focus on the challenges of making the data work, building a system, change management/user adoption and how Luminate Control Tower is creating value for BD.

Luminate Retail (Merchandise Operations)

Portfolio Merchandise Management: What's New and What's Next

Scott Gray, Vice President, Blue Yonder

Come learn about the latest developments of this venerable merchandising solution that runs retailers' operations all over the world. Exciting news will be shared about the major enhancements in place and coming that will improve the user experience and make integrations better. What more could you ask than to see both front end and back end improvements!

Merchandise Management System: What's New and What's Next

Scott Gray, Vice President, Blue Yonder

Building on the new MMS WebUI launched in 2019, come see the beautiful, browser-based front end of our original solution which continues to drive real business value for users around the world. With the new user interface combined with recent updates to Business Analysis, a new era dawns for one of our most iconic solutions!

Luminate Retail (Category Management and Store)

Deliver Seamless Extensions with Category Knowledge Base APIs

Bharani Sarvepalli, Product Manager, Blue Yonder

Tony Shanks, Enterprise Architect, Blue Yonder

Your ability to access data is important for a seamless customer experience and to drive mission-critical business initiatives. Join Bharani Sarvepalli, Blue Yonder product management group and Tony Shanks, Blue Yonder product development to learn how to leverage Category Management APIs to create seamless extensions and integrations.

Be Where the Action Is! Bringing the Back of the Store to the Front of the Store

Luis Llamas, Product Director, Blue Yonder

Who wants to be stuck in the back room? Join Luis Llamas, product director at Blue Yonder in this session where we will explore running the back of store in the front of the store - where the action happens! Learn how mobility can simplify everyday tasks, make store managers more efficient and simplify your workflows, while making your data more accurate and real time.

Luminate Platform

Business Outcomes Delivered

Rachel Hinkes, VP Strategic Market Development, Blue Yonder

With rapidly changing business needs and a transition to what will undoubtedly be a “new normal” it’s never been more important to ensure investments deliver business outcomes that matter. In this session we’ll discuss how the Blue Yonder solution suite has been designed to rapidly deliver value to our customers. You’ll get an introduction to the Luminate Platform and Solutions, an overview of our proven engagement methodology, and access to a free value analysis for your company.

Luminate Planning (Manufacturing Planning)

Planning & Execution: Two Sides of the Supply Chain Optimization Goal at Coca-Cola FEMSA

Luis Genaro Sanchez Silva, Master Planning Leader, Coca-Cola FEMSA

Coca-Cola FEMSA is the largest franchise Coca-Cola bottler in the world with operations throughout Latin America. In order to maintain an optimal supply chain, the balance between planning and executing is the key for success. Hear from Luis Genaro Sanchez Silva, master planning leader, Coca-Cola FEMSA, how combining Blue Yonder’s Enterprise Supply Planning and Sequencing solution is delivering a powerful approach to achieve alignment from planning all the way into the shop floor.

Making Users Happy: The New User Experience for Supply Chain Planning

Scott Kramer, Senior Product Director, Blue Yonder

Users of supply chain planning solutions spend a large majority of their day in the user interface. In this session, we will go over new ideas and concepts for the next generation UI for Supply Chain Planning including concepts for exception management, collaboration, and workbench flows. If you are a user, or know a user, of the supply chain planning solutions, you won’t want to miss this session that will give you a sneak peak into the future of the user experience!

Luminate Logistics

Robotics and Predictive Analytics: A Strategy Towards the Autonomous Warehouse in the DHL Supply Chain

Antony Cotterill, Vice President of Global Blue Yonder Center of Excellence, DHL Supply Chain

Join DHL Supply Chain's VP of Global Blue Yonder Center of Excellence, Antony Cotterill, to explore key areas of innovation between DHL & Blue Yonder. These areas of innovation include topics like enhancing the ability for rapid robotics deployment to drive productivity and cover demand variability, applying machine learning technology through Blue Yonder's Tasking engine to improve work distribution and improve on-time delivery rates through event chaining, and providing predictive analytics in order to establish a holistic warehouse operations that avoids last minute disruptions.

Penske Logistics Shares How to Add Metrics Visualization to Draw Meaningful Insights from Your Transportation Modeler Implementation

Jamie Routman, Project Manager, Penske Logistics

Anton Chernyak, Engineer, Penske Logistics

Join Jamie Routman and Anton Chernyak of Penske Logistics to learn how Penske Logistics added modern network modeling visualizations to their classic Blue Yonder Transportation Modeler implementation. Dashboards highlight key insights from TMod solutions and enable users to quickly compare scenario results!

Luminate Planning (Forecasting and Replenishment)

Introducing Advanced Replenishment's New Web-Enabled User Interface!

John Bonn, Product Director, Blue Yonder

No, there's nothing wrong with your eyes and Death Valley hasn't frozen over. Advanced Replenishment is getting a brand new, fresh, modern, web-enabled user interface (UI). Gone are the client screens that must be installed on each user's desktop; the new web-enabled UI will deploy on any browser and will automatically size to the screen size. Join John Bonn, Blue Yonder product director, to learn all about it!

What to do When Your Supply Chain Falls Apart

Tony Verdi, Product Director, Blue Yonder

COVID-19 has presented unprecedented challenges to the retail supply chain. The long-used model of "forecast, plan, order, deploy" does not work in the short term for most companies. Faced with new challenges of demand spikes, product shortages, and sourcing and distribution changes, a new paradigm is needed for the short term. Come hear Tony Verdi, Blue Yonder product director describe how the Dynamic Allocation toolset offers new options for distributing products in a world turned upside down by COVID-19, or whatever challenges will come next.

Sustainability

Driving Sustainability and Responsibility in Retail Through Better Inventory Management

Gene Bornac, Senior Vice President - Retail, enVista

Apparel purchases have increased 60 percent since 2000 and will continue to increase dramatically with the emergence of middle classes in populous developing economies. However, 12.8 million tons of apparel are disposed of each year, and it is estimated that apparel will require 3x the natural resources in 2050 as it did in 2000 with fast fashion and startups disrupting the industry landscape with limited regulatory impact. Retailers can make strides towards a major consumer-driven push for sustainability by better managing inventory by the use of tools like AI and machine learning to reduce inventory and better understand real demand. Many (if not most) major retailers are still only one step above using pen and paper for inventory management, but AI and machine learning tools can digest inventory and sales data in ways spreadsheets cannot. In this session, learn how to embrace sustainability as a business model, not just as a manufacturing practice, by giving equal focus to inventory management and supply chain.

Welcome to DEVCON

Eric Thorsen, Field CTO, Blue Yonder

Eric Thorsen kicks off DEVCON 2020 with a review of the day.

Human-Centered AI: Exploring AI as the Force for Good

Lex Fridman, Research Scientist, MIT

Artificial intelligence is transforming the way we discover actionable knowledge in ever-growing data ecosystems. In this talk, Lex will discuss the most impactful recent applications of AI, including the coronavirus pandemic, exciting open problems in the field, and ideas on how to solve them.

Responsible AI: The Next Frontier of AI

John Montgomery, Corporate VP, Microsoft

Microsoft and Blue Yonder have forged a partnership designed to advance the abilities of Blue Yonder customers around the world, further bringing together the physical supply chain and digital world. Developers have become an integral part in ensuring technology stays on track to create responsible advantages for companies, individuals, and our communities at large.

Delivering the Autonomous Supply Chain

Felix Wick, VP of Data Science, Blue Yonder

Supply chains are complicated beasts, but technology offers us opportunities to intelligently and effectively sense and respond. In this session, attendees will learn about recent advances such as causal and explainable machine learning, and why uncertainty is not a bug but a feature of demand forecasting. Felix will also share our current R&D pipeline, including upcoming capabilities of the machine learning platform and future AI applications that pave the way towards the autonomous supply chain.

The Luminate Platform: Powering the Autonomous Supply Chain

Desikan Madhavanur, EVP, Chief Development Officer, Blue Yonder

Blue Yonder Dev Team: **David Schwartz**, **Bob Simonoff**, **Gabe Kohen**, **Manas Sahu**

Blue Yonder is committed to customer success, and Luminate Platform is the foundation of our solution strategy. The larger Blue Yonder community of customers, associates, partners, and ISVs are leveraging the Luminate Platform to maximize AI in new ways, improve user productivity, design workflows, and extend capabilities to create efficiency and market differentiation. Attendees will get a tour and demo of the Luminate Platform, presented by the Blue Yonder Development Team.

From the Luminate Ecosystem: TCS and IoT-Driven Predictive Analysis

Sanjeev Thakur, Digital Technologies Consultant, Tata Consultancy Services

Scott Kramer, Product Director, Blue Yonder

Gabriel Kohen, Senior Enterprise Architect, Blue Yonder

Forecasts impact the planning, and therefore execution, of every element of the supply chain. Learn how TCS is leveraging IoT-driven analysis to improve predictive maintenance and automated part distribution.

From the Luminate Ecosystem: Zebra and Warehouse Visibility of Forklifts and Incoming Merchandise

Carolyn Ricci, Senior Product Manager, Zebra Technologies

Scott Olson, Software Engineer, Zebra Technologies

Tony Caprioli, Project Director, Blue Yonder

Jeff Lauterbach, Senior Software Architect, Blue Yonder

By design, warehouses are a hub of activity, ensuring inventory is optimally received, processed, and distributed, leveraging equipment like forklifts and conveyor belts. Learn how Zebra is improving visibility warehouse inventory and forklifts through technology.

From the Luminate Ecosystem: Panasonic and Luminate Clearance Price for Fresh Food

Bilguun Sainbayar, Global SCM Solutions, Panasonic

Ansgar Thiede, VP Product Development, Blue Yonder

Anubhab Mishra, Senior Software Engineer, Blue Yonder

Reducing fresh food wastage is a major focus for grocery retailers' contribution to sustainability. Learn how Panasonic is utilizing mobile applications and electronic shelf labels to intelligently automate the markdown process to ensure optimal pricing on expiring produce.

Tech Demo: Enabling Partner Services to Customers

Andrew Galland, Enterprise Architect, Blue Yonder

Blue Yonder customers rely on innumerable partners and systems for critical information. With the Luminate Platform, supply chain and technology partners can seamlessly provide new services directly to a customer's Blue Yonder product instance. In this session, you will learn how a partner service can ingest information about goods that are planned to be shipped and proactively alert the customer regarding exception circumstances. These skills are extendable to other services and other Blue Yonder products.

Tech Demo: Luminate Control Tower and COVID-19

Kashyup Bhatt, Software Architect, Blue Yonder

Disruptions can be unprecedented, and our recent, global disruption has caused us all to look at how we can adapt to help our communities. Our Blue Yonder Development team will review how to feed supply chain data into Luminate Control Tower (LCT) to help visualize and predict current and future impacts of COVID-19. Attendees for this session will learn about the LCT analytics model, leveraging external data like Centers for Disease Control updates, the creation and use of the COVID-19 dashboards and related impacts, and building KPIs and custom reports on top of LCT data.

Luminate Ecosystem

Alex Price, Group Vice President of Alliances, Blue Yonder

Do you have a Luminate Platform plan? Blue Yonder is here to help! Learn more about how your company can benefit from the Luminate Platform and engage with our ecosystem.