



# CloudCon

VIRTUAL CONFERENCE

October 20, 2020

[blueyonder.com](http://blueyonder.com)

The Next Normal

Why Attend

Agenda

Featured  
Speakers

Cloud  
Session Tracks

Save the Date

# Navigating the Next Normal

## Take Control with Cloud, Data, and AI

Companies are experiencing a tech tsunami with trends like cloud, IoT and AI/ML. This creates untamable complexities in their business. In the post-pandemic world, it is important for companies to prepare for the long-term by recalibrating their digital strategies.



### The Rethink

As you digitalize your supply chain processes and workflows, we'll explore how to unlock the value of your investments to stand the test of time.

### The Rebuild

As hybrid models influence the velocity of disruption, we'll dig deeper into implementations and migration pathways.

### The Next

As you leverage next-gen technologies to power digital transformation initiatives, we'll share how you can extend your innovation capabilities.

Why Attend

Agenda

Featured Speakers

Cloud Session Tracks

Save the Date

Fulfill your potential™ in the Next Normal.



The Next Normal

Why Attend

Agenda

Featured Speakers

Cloud Session Tracks

Save the Date

# Why Attend?

---

## For IT

### Learn how to:

- Enable a platform to innovate and scale to compete in the market
- Enable agility and cost savings for your enterprise

Learn strategies for working closely with business and supply chain leaders to drive digital transformation and enterprise goals.

## For Business

### Learn how to:

- Empower decision-making and collaboration
- Deliver innovation and growth for your organization

Learn how to fast-track growth using a unified platform in the cloud powered by real-time visibility for intelligent decision-making.

# Agenda

---

## TUESDAY OCTOBER 20TH:

---

### Featured Speakers

#### APAC:

10:00am - 12:00pm SGT

#### EMEA:

10:00am - 12:00pm CET

#### NA:

10:00am - 12:00pm EDT

**Girsh Rishi**, Chief Executive Officer, Blue Yonder

**Julie Sweet**, Chief Executive Officer, Accenture

**Desikan Madhavanur**, Chief Development Officer, Blue Yonder

**Scott Guthrie**, Executive Vice President, Cloud + AI Group, Microsoft

**Salil Joshi**, Executive Vice President, Customer Success, Blue Yonder

**Andy Moses**, SVP of Sales and Solutions, Penske Logistics

**Mike Beaudry**, Chief Executive Officer, HERBL

**Art Smuck**, Chief Operating Officer, HERBL

**Dave Szaronos**, Manager, Fulfillment & Inventory Intelligence, lululemon

### Cloud Sessions

#### Migrate

- Journey to the Cloud with Blue Yonder
- Start Your Cloud Journey: Your Blueprint for Success
- Learn How to Accelerate your Cloud Migration with the Right Partner
- Best Practices to Transform in the Cloud
- Gain Secrets to Cloud Success

#### Transform

- Transform to a Responsive Supply Chain
- Reimagine Your Future Supply Chain with a Platform Approach
- Transform Last Mile with Autonomous Tech
- Revamp Your e-Commerce Strategies and Experiences

# Featured Speakers



## Girish Rishi

### Chief Executive Officer, Blue Yonder

Girish Rishi is the CEO of Blue Yonder, championing the Autonomous Supply Chain and driving a values-driven culture based on Sonoran Spirit within and beyond Blue Yonder.



## Julie Sweet

### Chief Executive Officer, Accenture

Julie Sweet is a leader in innovation, technology's impact on business, and inclusion and diversity. Named to FORTUNE's list of "Most Powerful Women" for four consecutive years, she serves on the board of directors of multiple foundations and organizations.



## Desikan Madhavanur

### Chief Development Officer, Blue Yonder

Self-professed adventurer, Blue Yonder's Chief Development Officer Desikan Madhavanur applies his love of a good challenge to designing technology innovation every single day.



## Scott Guthrie

### Executive Vice President, Cloud + AI Group, Microsoft

As Executive Vice President of the Microsoft Cloud + AI Group, Scott Guthrie is responsible for the company's computing fabric and Artificial Intelligence platform.



## Salil Joshi

### Executive Vice President, Customer Success, Blue Yonder

As Executive Vice President, Customer Success, Salil Joshi drives a holistic customer journey by focusing on customer care, value realization, and world-class experience.



## Andy Moses

### SVP of Sales and Solutions, Penske Logistics

Andy Moses has over 3+ decades of industry experience serving in product and sales leadership roles. As a member of the Council of Supply Chain Management Professionals, Moses has spoken at industry-leading supply chain conferences and guest lectured at top universities.



## Mike Beaudry

### Chief Executive Officer, HERBL

Mike Beaudry has over 25 years of experience leading high-volume distribution companies and has held several executive roles in the natural & organic products industry.



## Art Smuck

### Chief Operating Officer, HERBL

With more than 30 years of experience, Art Smuck is a supply chain veteran with a documented track record for delivering results in logistics and distribution, growth strategy development, and execution.



## Dave Szaronos

### Manager, Fulfillment & Inventory Intelligence, Lululemon

Dave Szaronos is passionate about using technology, operations, and creativity to tackle retail's biggest challenges whether they are online, in-store, or omni.

The Next Normal

Why Attend

Agenda

Featured Speakers

Cloud Session Tracks

Save the Date

# Cloud Session Tracks

## MIGRATE

The convergence of cloud technologies means every business must become digital-native. Finding the right SaaS strategy can help you pivot to a resilient supply chain. Learn how to manage today's new normal.

## TRANSFORM

Today's dynamics means embracing innovation to manage volatility and future-proof your supply chain. Learn how to not only transform but be resilient no matter how the market pivots.

Look out for an updated agenda with presentations from our clients and partners, such as:

accenture

Carlsberg

HEMA

HERBL

HILTI

lululemon

PEPSICO

Microsoft

petco

[Click for agenda](#)

The Next Normal

Why Attend

Agenda

Featured Speakers

Cloud Session Tracks

Save the Date

---

# Save the Date

---

**Date:** October 20, 2020

**Time:** Featured Speakers

APAC: 10:00am - 12:00pm SGT

EMEA: 10:00am - 12:00pm CET

NA: 10:00am - 12:00pm EDT

---

Let us help you  
**fulfill your potential**  
during CloudCon!

Registration is now open!  
For more information and updates on  
CloudCon and to register visit:

[Register Now](#)

Event Sponsors:

---

Platinum Sponsors

---

 **accenture**

 **Microsoft**

---

Value-Added Sponsors

---

 **HCL**

 **TCS** | **TATA**  
CONSULTANCY  
SERVICES